



# Butte Countywide Homeless Continuum of Care

**Point in Time Committee**  
**Wednesday, August 28, 2024 3:00 p.m. – 4:00 p.m.**  
**Microsoft Teams Meeting ID: 221 888 313 82**  
**Passcode: XEGh2c**

**PIT COMMITTEE MEMBERS:**

- |                                    |                                    |                                   |
|------------------------------------|------------------------------------|-----------------------------------|
| Aimee Decker, Nation’s Finest      | Jaymee McLaughlin, CUSD            | MaryJo Alonzo, City of Chico      |
| Amber Abney-Bass, Jesus Center     | Jennifer Zellers, Youth for Change | Meagan Meloy, BCOE                |
| Annie Terry, ORC                   | Josh Jamison, OHC                  | Michael Wright, DESS HH           |
| Asya Chalmers, BCDBH               | Kaitlyn Sherrill, DESS HH          | Nancy Jorth, Youth for Change     |
| Bert Taylor, DESS HH               | Keesha Hills, Haven of Hope        | Pahua Thao, DESS HH               |
| Briana Harvey-Butterfield, DESS HH | Kenneth Huenink, DESS HH           | Philip Wysocki, TNHA              |
| Charles Withuhn, NSST              | Kevin Thompson, Haven of Hope      | Shelly Forbes, Nation’s Finest    |
| Codie McCormack, Caminar           | Laura Smith, DESS HH               | Shelly Storkan, BCDBH             |
| Deborah Taylor, VA                 | Lisa Angle, DESS HH                | Shelly Watson, Jesus Center       |
| Elisa Rawlinson, DESS HH           | Lisa Torres, OSCIA                 | Susan Roll, CSU, Chico            |
| Elvert Richardson, City of Chico   | Leslie Johnson, CHAT               | Taylor Bunch, TNHA                |
| Erin Murray, DESS HH               | Lorena Reed, BCDBH                 | Tami Ritter, Board of Supervisors |
| Erin Spasbo, DESS HH               | Lynann Pillely, ORC                | Tracey Stogsdill-Gillihan, 211    |
| Isabel Alaniz-Alvarado, DESS HH    | Lyndall Ellingson, Chico State     | Vern Hartman, Gridley Lions       |
| Jay Coughlin, DESS HH              | Maisue Thao, Butte College         | Wendy Cumberland, DESS HH         |
|                                    |                                    | Wendy Lo, DESS HH                 |

<b>Chairperson:</b>	Jay Coughlin	<b>Recording:</b>	Jay Coughlin
<b>Second Chairperson:</b>	Erin Murray		

**AGENDA**

- |  |          |             |
|--|----------|-------------|
| 1. Call to Order   |          | J. Coughlin |
| a. Welcome, updates and announcements                                      |          |             |
| 2. Approval of July 24 <sup>th</sup> , 2024 Minutes                        | – ACTION | J. Coughlin |
| 3. Marketing, Outreach Plans, Volunteer recruitment and training           |          | J. Coughlin |
| a. Discussion, planning and ideas  |          |             |
| 4. Adjourn   |          | All         |
| a. Next meeting Wednesday October 30 <sup>th</sup> , 2024 3:00 – 4:00 p.m. |          |             |



# Butte Countywide Homeless Continuum of Care

**Point in Time Committee**  
**Wednesday, July 24<sup>th</sup>, 2024**  
**3:00 P.M. to 4:00 P.M.**  
**Butte County Employment and Social Services**  
**Virtual Meeting**

**COMMITTEE MEMBERS PRESENT:**

Asya Chalmers, BCDBH  
Bert Taylor, DESS HH  
Briana Harvey-Butterfield, DESS HH  
Deborah Taylor, NorCal VA  
Elvert Richardson, City of Chico  
Isabel Alaniz-Alvarado, DESS HH  
Jay Coughlin, DESS HH  
Kenneth Huenink, DESS HH  
Laura Smith, DESS HH  
Lisa Angle, DESS HH  
Lisa Torres, OSCIA  
Lorena Reed, BCDBH  
Michael Wright, DESS HH  
Philip Wysocki, TNHA  
Shelly Storkan, BCDBH  
Tami Ritter, Board of Supervisors  
Wendy Cumberland, DESS HH  
Wendy Lo, DESS HH

**COMMITTEE MEMBERS ABSENT:**

Aimee Decker, Nation’s Finest  
Amber Abney-Bass, Jesus Center  
Annie Terry, ORC  
Charles Withuhn, NSST  
Codie McCormack, Caminar  
Elisa Rawlinson, DESS HH  
Erin Murray, DESS HH  
Erin Spasbo, DESS HH  
Kaitlyn Sherril, DESS HH  
Kevin Thompson, OSCIA  
Jennifer Wilking, Chico State  
Jennifer Zellers, Youth for Change  
Josh Jamison, OHC  
Keesha Hills, OSCIA  
Leslie Johnson, CHAT  
Lynnann Pilley, ORC  
Lyndall Ellingson, Chico State  
Mary Jo Alonzo, City of Chico  
Meagan Meloy, BCOE  
Maisue Thao, Butter College  
Nancy Jorth, Youth for Change  
Pahua Thao, DESS HH  
Shelly Forbes, Nation’s Finest  
Shelly Watson, Jesus Center  
Susan Roll, CSU Chico  
Taylor Bunch, TNHA  
Tracey Stogsdill-Gillihan, 211  
Vern Hartman, Gridley Lions

**RECORDING:**

Jay Coughlin

**ORDER OF BUSINESS:**

- 1. CALL TO ORDER:** Committee Chair J. Coughlin called the meeting to order at 3:03 P.M. and welcomed the committee and asked those present to please put their names and agency represented in the chat for the minutes. First time attendees introduced themselves to the group. T. Ritter announced that the Sobering Center will have an opening celebration at 560 Cohasset on Thursday August 1<sup>st</sup> at noon and invited the committee members to attend.  
No other announcements were made.

2. **APPROVAL OF MINUTES:** On a motion by L. Torres, seconded by P. Wysocki, the minutes of June 26<sup>th</sup> 2024 were approved as presented. B. Harvey-Butterfield, W. Cumberland, and M. Wright abstained.
3. **MARKETING MATERIALS:** J. Coughlin said that at the last few meetings the group has primarily gone over the questions for the PIT, and these were approved at our last meeting and will be approved by the full CoC at one of their future meetings. The next task for the committee is to talk about Marketing Materials. J. Coughlin asked for feedback from the committee and ideas that they might have to make this year's unsheltered PIT run smoothly this year. J. Coughlin presented the flyers which have previously been used and let the group know that committee member A. Herbaugh has left the committee, and he was unable to provide any updates he was working on. If anyone on the committee has expertise the group is looking for a new point person for any designs the committee comes up with this year. J. Coughlin said that outreach to different community groups will start later this year, and we will want to look at best ways to get volunteers from places such as local schools, university students, service clubs, etc. if you already have a contact please send that information to J. Coughlin or bring it to a future PIT meeting, everyone is encouraged to invite potential volunteers to future meetings as well.

The group went over the 3 Point in Time flyers which were used last year for marketing the PIT and discussed ideas for making them more uniform and social media ready. B. Harvey-Butterfield said making the flyers more uniform would be a great start this year and going forward. Outreach with the flyers, through PIT committee members reaching out to their volunteers for potential participants, and using 211 were all discussed. P. Wysocki suggested using graphics that are optimized for social media opportunities like Facebook or Instagram, and said he would be happy to run these flyers by their outreach expert to provide some feedback for the community and will put J. Coughlin in contact with them. J. Coughlin said anyone with specific expertise designing flyers would be welcome to take the lead as well, volunteers being looked for. The group discussed the pictures used on the flyers, and said if anyone on the committee would like to volunteer for a new picture we will use those volunteers, otherwise we will be using stock photos once again this year. S. Storkan asked when the specific date would be, J. Coughlin said it is scheduled for Wednesday January 29<sup>th</sup> 2025 and trainings will officially start in Early January 2025, however there might be some trainings for the committee members in December to go over any updates to the training that have been suggested by the committee. D. Taylor said that the VA gets a lot of their volunteers from Chico State and offered to use her contacts to get more volunteers for the PIT this year.

4. **HUB AND INCENTIVES UPDATE:** J. Coughlin said that at the last few meeting the group has discussed HUBS and incentives and the decision has been made to use the same locations as we used for this year. The group was looking at trying to up the amount for the gift cards instead of using food trucks, however the money is not available to raise the gift card amount. The committee discussed other ideas for potential incentives. B. Harvey-Butterfield said instead of food trucks, having prepackaged snacks, like granola bars, potentially fresh produce donated from local grocery stores or Costco might be

a great idea. The group agreed if we went this route, these could be available for volunteers and PIT survey response participants. P. Wysocki said he had gotten a quote from the tackle box for \$7 - \$8 a meal for around 150 premade meals. The group talked about the volunteers who would be needed to collect and deliver the food, and the demands on volunteers at the HUBS. E. Richardson said in Colusa they have given out handwarmers, ponchos and socks and they are good items to have available and for the volunteers depending on weather that day. S. Ritter mentioned that the Sherriff's office often provides meals for \$3 and might be a good place to look at for potential meals if the committee has the budget and goes that direction.

- 5. ADJOURNMENT:** No other announcements, the meeting was adjourned at 3:59 P.M.